



GUILFORD FREE LIBRARY

November 2010

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Dear Businessperson,

Our current economy continues to be a challenge for all of us, particularly in the business sector. The library has responded to the needs of the business community, and we continue to add new services and materials all the time.

As an example, we provide – free – databases that would be costly for individuals to purchase. These include *Value Line*, *Reference USA*, *Job Now*, *Chiltons Online*, *Learning Express*, *Consumer Reports*, and several *Gale* Business databases. All you need is a library card to take advantage of these.

Information is the backbone of today's economy, but often it is difficult to navigate the complex world of new technologies. The solution: **Book-a-Librarian!** Reserve an hour for a one-on-one appointment with a trained information specialist, at the time of your choice, on the subject of your choice. If you prefer group learning, sign up for one of our Computer Classes. **Why not book a group class, for all members of your staff?**

Thinking of purchasing a *Kindle*, a *Nook*, a *Flip* video camera, or an *iPad*? Try out one of these items before you invest your own money. Just see one of our Librarians at the Reference Desk on the second floor.

Or take advantage of our free high-speed internet access (on 42 public computers), total wireless environment, fax machine, microfilm reader-printer and scanner. Our collection of 120,000 items includes the newest titles for the businessperson, entrepreneur, manager, or job seeker. Of course we also have newspapers, magazines, DVDs, CDs, downloadable books, and more. Study rooms provide space for small groups, and our state-of-the-art meeting room holds 150 people. Our conference room can be booked for smaller meetings, and is equipped for audiovisual presentations.

While we are offering more services, our funding sources are down. Please consider this when deciding to contribute to our annual appeal. Your past gifts have meant a lot. Your support now will mean more than ever. Please join or renew your membership in **The 2011 Business Partnership** today.

Thank you,

Helen Rizzo,
President, Guilford Library Association
Board of Directors

P.S. Showcase your business on our front walkway! If you contribute \$150, you are eligible to have a donor brick in your name (\$300 buys a larger brick). See the enclosed brochure for information, and Buy a Brick for your Business!

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